

Seaford Town Council - Press Release

Seaford Christmas Magic Success!

On Saturday 6th December Seaford Christmas Magic returned, organised by Seaford Town Council and Seaford Chamber of Commerce, the Town Centre was filled by the sights and smells of Christmas for the all new day time arrangement. Kindly sponsored by Seaford Head School and Sixth Form Centre, the day proved to be a huge success enjoyed by so many from Seaford and from outside of the town, which was blessed with a sunny weather.

There were over 30 stalls providing a vast array of produce, with charity and fundraising stalls, hot cuisine from other continents and exclusive Christmas goodies; there was something for everyone.

The live entertainment organised by Seaford Live with help from Splashpoint Music was well received by the crowds who gathered from 10am to come and support local talent in their own town. Performances were given by Sprung, Seaford Musical Theatre Juniors, Rosie Moore, Mel Hayes, Koan Brothers, Archway Choir, Seaford Schools Together, and Stardance.



There was entertainment from a Juggling stilt walker, fire breathers/eaters and the return of the favourite majestic Ice Fairy who graced our streets once again to wow the crowds; all sponsored by Toytown, Deans Place, Reid Briggs, Housemartins and JXP Consultancy.

A Town Council spokesman said: 'We would also like to thank Sussex Events for their professional service and their continued efforts in making this year's event run smoothly! And Seahaven FM made such a

wonderful part of our team with public announcements, live broadcast and interviews throughout the day.'

Seaford Schools Together and Seaford Family Focus Group provided outstanding indoor activities and crafts at the Clinton Centre sponsored by Toytown and Splashpoint Music; where the lanterns were also made for the parade in the afternoon; and even the Gnomes Grotto was open for the visitors.

The Lantern Parade was a wonderful experience for the families and children who took part but also for the visitors to the event who were able to experience something new for 2014. Seaford Library and Seaford Community Cinema also joined in the day and entertained our visitors with story times at the Library and the movie The Polar Express shown at Seaford Cinema.

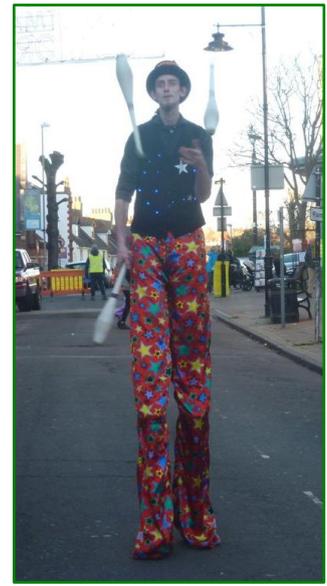


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Seaford Lifeguards supported the event this year with exceptional cover for first aid throughout the day; and the CTLA Park and Ride service was running throughout the day to transport visitors in comfort, which was kindly sponsored by Swindells.

Last but not least thanks to Seaford Rotary and Seaford and Newhaven Roundtable who transported Santa, his sleigh and his grotto, and finishing off the event with the switching on of the Town Centre lights.

The winners of the Best Dressed Window Competition was Premier Travel in 1st place, Foam and Fabric in 2nd place and last but not least Wynnes in 3rd place.



The Town Mayor Mark Brown said: " The Mayor and Mayoress of Seaford Cllr Mark and Mrs Vera Brown offer their most sincere thanks to all those businesses, charities and other Seaford organisations and volunteers who took part in the Seaford Magic event and to the town council staff who organised the day and managed it so successfully. What a fantastic day. I believe we have found a format that will last far into the future".

To all who volunteered their time and efforts to ensure that this event was a success, Seaford Town Council and Seaford Chamber of Commerce would like to give their warm thanks and well done. We look forward to another wonderful event and team next year.

If you would like to leave feedback, comments, any pictures you may have of the event, or if you have ideas of what to do next year and would like to get involved, we would love to hear from you so, please visit www.seafordxmasmagic.uk or a short survey can be taken soon that will be on Seaford Town Council and Seaford Christmas Magic websites and Facebook page shortly.

